

BritCham
HONG KONG
SUMMIT
2022
October 12+13

The Next 25 Years and Beyond



Thank you for joining us at the BritCham Hong Kong Summit. We are grateful for your generous support in helping to make this possible.

We have received a tremendous amount of complimentary feedback from the attendees in relation to the topics covered, the high quality of the speakers and overall experience from the Summit. The Summit agenda covered business relevant topics such as the latest developments with the GBA, an exploration of the ASEAN opportunities, the positioning of Hong Kong as a centre for Innovation and Technology, Hong Kong's response to climate change and the increasing war for talent. We believe that the topics covered in the Summit provides a great platform for us to host further events and will also support our ongoing dialogue with the Hong Kong and Mainland Governments. We hope that you will continue to be part of this conversation with us.

Included in this report are details on attendee numbers, social media impressions, average open rate of eDMs, and more. It is clear from the data that the Summit reached a wide audience. We look forward to working with you all again in the future.

David Graham,
Executive Director, The British Chamber of Commerce in Hong Kong

12+13
OCTOBER 2022

400+
ATTENDEES

17
SPONSORS

45
SPEAKERS

BritCham
HONG KONG
SUMMIT
2022
October 12+13

Platinum

EVERSHEDS
SUTHERLAND
安善順德倫國際律師事務所



Gold

ATKINS
Member of the SNC-Lavalin Group

CAPCO
a wipro company



Invest**HK**

Silver



Bronze



FORTNUM
& MASON
EST 1707



J.P.Morgan







SPEAKERS



SUMMIT STATS

120

IN-PERSON ATTENDEES

340+

VIRTUAL REGISTRATIONS

45

SPEAKERS

1.5

DAYS

11

HOURS OF CONTENT

17

SPONSORS

“ Thank you to the British Chamber of Commerce in Hong Kong for doing what you do best, bringing thought leaders together and challenging the status quo for a better, more sustainable and inclusive environment for businesses to thrive. ”

EMAIL STATS

115,695
PROMOTIONAL EMAILS
DELIVERED

25%
AVG OPEN RATE

8%
AVG CLICK RATE

The BritCham Hong Kong Summit is just one week away!

Dear Emily,

The BritCham Hong Kong Summit is just **1 week away!** Don't miss out on the Chamber's flagship event next week on 12 - 13 October.

Buying a virtual ticket (priced at HKD600 / HKD900) will give you live access to our two-day conference as well as access to all recordings and content for two weeks after the Summit.

This year, the BritCham Hong Kong Summit will cover the latest developments in the **GBA**, business opportunities in **ASEAN**, and the role Hong Kong will play as a catalyst for international business growth in the region. Our panel of experts will also discuss what Hong Kong must do to stay ahead of the curve in terms of **innovation and technology**, **climate change**, and winning the **war for talent**.



[Register now](#)

ANNOUNCING OUR NEW SPEAKERS

The Chamber is pleased to announce that we have some additional speakers joining us for the Summit. These include:

GBA Perspectives - An update

- David Wong - Head of Greater Bay Area Business Development, Invest Hong Kong

Innovation and Technology Part 1 - Hong Kong and Beyond: Opportunities for start-ups in the GBA

- Andy Wong - Head of Innovation and Technology, Invest Hong Kong
- Christina Tse - Co-Founder and Advisor, Pantheon Lab Limited
- Phillip McManus - Digital Leader, Alumni Services

Innovation and Technology Part 2 - Web3 and the Metaverse: Unpacking the hype

- Duncan Wong - CEO, CryptoBLK

Talent - What do we need to do to win the war?

- Florence Wong - Head, Human Resources, Hong Kong, Macau, Japan, and Co-Head, Human Resources, Greater Bay Area, Standard Chartered Bank (Hong Kong) Limited

Hong Kong as a catalyst for international business growth in the region.



Dear Emily,

The Chamber is honoured to announce that **The Hon John KC LEE, GBM, SBS, PDSM, PMSM**, The Chief Executive of the Hong Kong Special Administrative Region, will **officially open the BritCham Hong Kong Summit 2022**.

We are also pleased to announce our **Platinum Sponsors** for the BritCham Hong Kong Summit 2022:



The Summit will explore the opportunities ahead for Hong Kong as a catalyst for international business growth in the region and will take a forward-looking perspective on the opportunities and challenges ahead for our vibrant and entrepreneurial community.

- Date:** Wednesday 12 and Thursday 13 October 2022
- Hybrid format** (virtual tickets on sale only)
- Ticket price:**
 - Early Bird Member Virtual Ticket: HK\$500
 - Member Virtual Ticket: HK\$600
 - Non-member Virtual Ticket: HK\$900

***Limited number of Early Bird Tickets for Members only.**

We look forward to welcoming you to the BritCham Hong Kong Summit 2022.

Thank you,
The British Chamber of Commerce in Hong Kong

[Register](#)

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Click to watch here

Our opening session exploring Hong Kong's future opportunities and challenges.



Date: Wednesday 12 October - Thursday 13 October 2022
Format: Hybrid (virtual tickets on sale only)

Dear Emily,

How do you envision Hong Kong in the next 25 years and beyond?

The 25th Anniversary of the Hong Kong Special Administrative Region provided a unique opportunity for the business community to reflect on the city's past, present, and future. As we look ahead to the next 25 years and beyond, the big question remains: What opportunities and challenges lie ahead for Hong Kong?

To kickstart the BritCham Hong Kong Summit, the Chamber will be holding the **Business Leaders Panel - Opportunities and Challenges**. Our panel of senior business leaders, representing the five Platinum Sponsors of the Summit, will draw on their many years of experience to set the scene, sharing their vision of what Hong Kong may look like in the years to come.

Please welcome our distinguished speakers:

- Dr. Anne Kerr (moderator) - Managing Director, Greater China and Global Head of Cities, Mott MacDonald and newly elected Chair of the Chamber
- James Turner - Group Chief Financial Officer, Prudential plc
- Jing Liu - Chief Economist, Greater China, Global Research, HSBC
- Paul McSheaffrey - Senior Banking Partner, KPMG
- Shuang Ding - Chief Economist, Greater China and North Asia, Standard Chartered Bank (Hong Kong) Ltd
- Stephen Klitz - Managing Partner, Asia, Eversheds Sutherland

Our speakers will paint the bigger picture in their discussion on Hong Kong's future, touching upon the topics that will be explored in later sessions, including opportunities within and outside the GBA and ASEAN, innovation and technology, as well as the war on talent.

With three weeks to go before the Summit, we would also like to take the opportunity to thank all our speakers and sponsors for making this event possible.

If you have not already registered for the Summit, we strongly encourage you to join us virtually for two days of insightful discussion and networking.

For more programme details, please find our Summit agenda [here](#).

Once again, we thank you for your support and look forward to welcoming you to the BritCham Hong Kong Summit 2022.

Thank you,
The British Chamber of Commerce in Hong Kong

[Register](#)

SOCIAL MEDIA STATS

61,363

SOCIAL IMPRESSIONS

7.02%

AVG CTR

1,436

LIKES

9.07%

AVG ENGAGEMENT

32

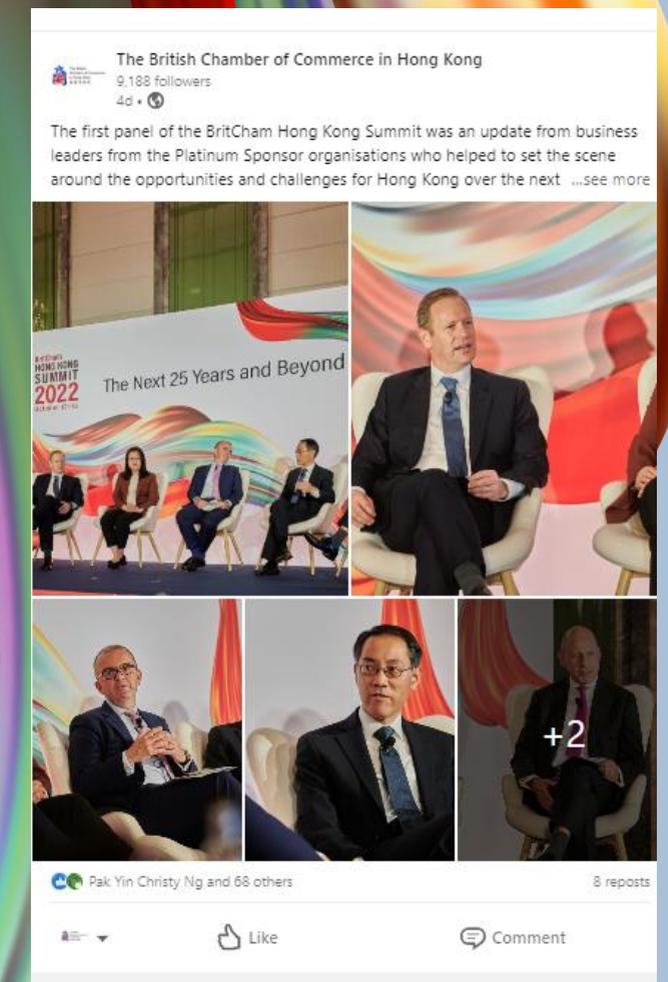
COMMENTS

91

SHARES

29

MENTIONS



MEDIA MENTIONS

BLOOMBERG

Live streamed the CE opening speech through their subscription platform



CHINA DAILY

CE: Connectivity key to Hong Kong's success

The "one country, two systems" principle has created countless opportunities for firms looking to tap into the mainland economy, or connect with the world beyond, said John Lee.

Five HK universities make it to the world's top 100
Five Hong Kong universities have been listed among the top 100 in the World University Rankings 2023 – the best performance by the city's universities.

China chip industry association opposes latest US curbs
China's top trade group for the chip sector said recent US export controls could put more stress on global supply chains.

HK govt to refine pilots' medical examination arrangements
Certain ships visiting Hong Kong are required to be under the pilotage of a licensed pilot to ensure their safe navigation within Hong Kong waters.

China urges world to recommit to UN SDGs
China's GDI challenges the world to recommit to achieving the UN Sustainable Development Goals at a time when "traditional development cooperation is flagging".

— Opinion —

RTHK

CE says further reopening needs careful balance

2022-10-13 HKT 11:03

CE says further reopening needs careful balance

Chief Executive John Lee on Wednesday said exciting times lay ahead for the SAR and hailed an increase in international travel since hotel quarantine for new arrivals was dropped, but he cautioned that further reopening would require a careful balance between economic activities and public health.

SCMP

Hong Kong will hold more high-profile events catering to foreign investors and travellers, leader John Lee promises

- Chief Executive John Lee also confirms he will fly to Thailand next month on his first overseas trip since taking office in July
- Lee speaks to gathering of around 1,000 members of the British Chamber of Commerce ahead of his maiden policy address next week

More high-profile events catering to foreign investors and travellers will be held, Hong Kong's leader has promised, with measures to attract and retain talent from abroad as well as build stronger connections with mainland China to be announced next week in his maiden policy address.

Speaking to a gathering of around 1,000 members of the British Chamber of Commerce on Wednesday, Chief Executive John Lee Ka-chiu also confirmed he would fly to Thailand next month on his first overseas trip since taking office in July.

SUMMARY – DAY 1

KEYNOTE SPEAKER - THE CHIEF EXECUTIVE OF THE HKSAR

The Chamber was honoured to have welcomed The Hon John KC LEE, GBM, SBS, PDSM, PMSM, The Chief Executive of the Hong Kong Special Administrative Region, to officially open the BritCham Hong Kong Summit 2022.

The Summit, took place over two days, and explored the opportunities ahead for Hong Kong as a catalyst for international business growth in the region. During the opening speech, the Chief Executive took a forward-looking perspective and spoke about the opportunities ahead for our vibrant and entrepreneurial community.

Click the link to read the full transcript: <https://www.info.gov.hk/gia/general/202210/12/P2022101200550.htm>

BUSINESS LEADERS PANEL

The first panel of the BritCham Hong Kong Summit was an update from business leaders from the Platinum Sponsor organisations who helped to set the scene around the opportunities and challenges for Hong Kong over the next 25 years and beyond.

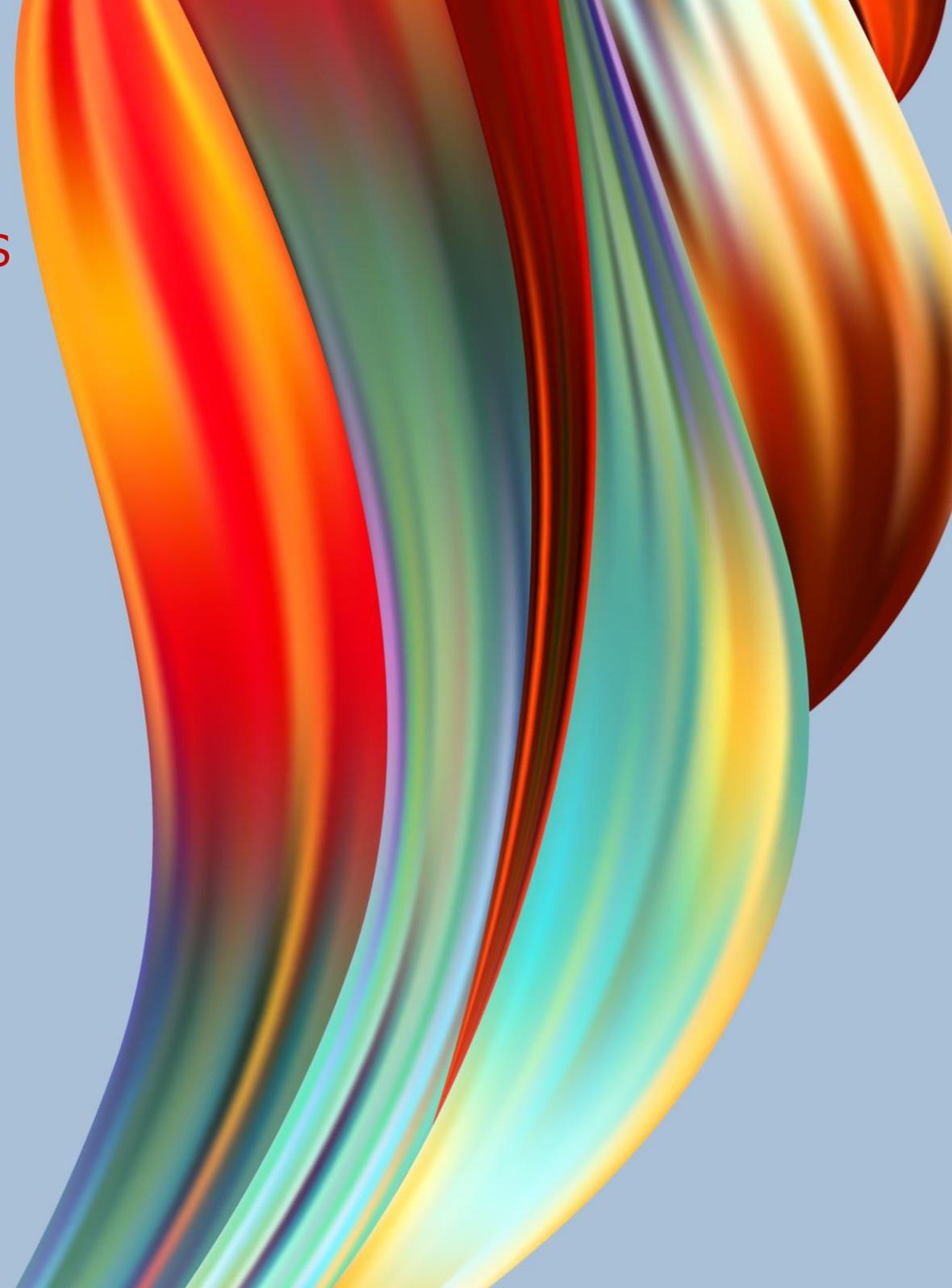
The insightful panel discussion, led by the Chamber's Chair Dr Anne Kerr, offered some valuable takeaways covering Hong Kong's long-term business opportunities, its role in financing Asia's transition to net zero, how innovation and technology can assist the financial sector, and what needs to be done to rebuild talent in the various sectors.

GBA SECTOR DEVELOPMENTS AND GBA PERSPECTIVES PANELS

With our Business Leaders panel having set the tone for the Summit, we moved onto the topic of the Greater Bay Area and Hong Kong's role as a super-connector with our back-to-back panels "GBA Sector Developments" and "GBA Perspectives".

In "GBA Sector Developments", our panel of industry veterans across the healthcare, R&D, real estate, financial, and professional service sectors explored how they leveraged the unique characteristics of the GBA's nine cities to complement their goals and accelerate growth. They also explored how the GBA can complement Hong Kong in further establishing the innovation and life sciences sectors, paving a way for a more diversified future for the city.

In our last panel for the day, "GBA Perspectives", we heard first-hand from key stakeholders and experts in the GBA as they offered valuable insight into the opportunities and challenges of developing the mega region's international reputation. As a connector, investor, and operator, Hong Kong is uniquely positioned to help build momentum and global interest for the GBA.



SUMMARY - DAY 2

IN CONVERSATION WITH BERNARD CHAN

To kickstart day two of the Summit, we were delighted to welcome The Honorable Bernard Charnwut Chan, GBM, GBS, JP for a fireside chat with THE Chamber's immediate past Chair Peter Burnett OBE, BBS to discuss the arts in Hong Kong and the opportunities for the Creative Industries sector.

Peter and Bernard discussed the latest additions to Hong Kong's cultural scene (M+ and the Hong Kong Palace Museum), the commercial opportunities available - noting that HK has now surpassed London as the second largest auction market globally (after New York), and how the Hong Kong Trade Development Council has an important and exciting role in adding a dimension to the recovery story once borders are fully open and we can welcome back tourists from international and mainland markets.

There is a great deal in the 14th Five Year Plan about Hong Kong being a centre for promoting cultural exchange through the arts and exhibitions. For example, "strengthen cultural exchange with foreign countries" and "actively develop foreign cultural trade, open up overseas cultural markets". Central to this initiative is the development of the West Kowloon Cultural District Authority and Art Basel, Hong Kong Arts Festival Society Ltd, and Art Central.

We look forward to seeing these developments of the cultural landscape in Hong Kong.

ASEAN - THE OPPORTUNITIES, CHALLENGES, AND HONG KONG'S ROLE

Our first panel discussion on day two of the Summit, "ASEAN - The opportunities, challenges, and Hong Kong's role", explored the opportunities in ASEAN amid rising global interest and importance as a developing market with immense consumer potential. Embracing the themes of connectivity and collaboration, our panellists explored the future of ASEAN and where Hong Kong stands as a centre and catalyst for international growth in and out of the region.

Key takeaways included:

- We are seeing a fundamental shift towards regional blocs in global supply chains, playing into the need for supply chain resilience in a post-pandemic world.
- ASEAN has a real opportunity to leapfrog legacy infrastructure and business models and to build sustainable supply chains from the outset compared to developed markets.
- Although relatively few ASEAN nations are looking into internationalisation, that may soon change.
- A crucial part of achieving connectivity between Hong Kong and ASEAN is the ability to facilitate cross-border transactions, and we are seeing a willingness to collaborate and experiment in the region in light of the world's first central bank digital currency (CBDC) pilot involving China, Hong Kong, and Thailand.
- Manifesting the ASEAN – Hong Kong – GBA narrative and creating synergy between these three ecosystems is crucial to unleashing its full potential and becoming a driver of world growth.

I&T PART 1 & 2

Hong Kong has an important role in the technology and start-up ecosystem in the GBA, providing crucial research and development and a base for international talent and global business expansion. Under the broad topic of I&T, we hosted two panels that addressed Web3 and the metaverse and the opportunities for start-ups in the GBA.

Part 1 – Web 3 and the metaverse: Unpacking the hype

- The arrival of blockchain technology and web3 has sparked a global conversation around the role of financial institutions and Web3. The Financial Times published a timely column on the day of the Summit, stating that “Some projects look suspiciously like a desire to buy into the hype”.
- Duncan Wong, Hanis Harmiles, Rhys McWhirter, and Sam Pang took us beyond the hype of Web3 and the Metaverse into the real world application of permissioned and permissionless blockchains, the changing role of intermediaries and financial institutions, the implications of quantum computing on the blockchain, the legal implications of NFTs in their various uses, and the relevance of personal identity in the metaverse.

Part 2 – Opportunities for start-ups in Hong Kong

- As referenced by President Xi in his speech in Hong Kong, Hong Kong is booming with innovative science and technologies.
- Bringing innovation and technology closer to home, Albert Wong, Andy Wong, Christina Tse, ICAE, and Mattis Tsang talked about the strengths that Hong Kong has an innovation and technology hub, the physical proximity and access businesses have to an immediate market of over 80 million people in the GBA, the infrastructure and funds made available through the Hong Kong government and institutions, and the explosive growth of unicorns in Hong Kong alongside the growing strength of our universities and basic education.

CLIMATE CHANGE - WHERE DO WE GO FROM HERE?

In anticipation of COP27 this November, our penultimate panel, "Climate Change - Where do we go from here?", examined what Hong Kong is doing to facilitate the world in the decarbonisation process, specifically in the Asia-Pacific region, where many emerging markets reside.

We were pleased to welcome **Mrs Millie Ng, JP, Deputy Secretary for Environment and Ecology (Environment)**, as the opening keynote speaker. Ms Ng provided a comprehensive overview of Hong Kong's Climate Action Plan 2050, outlining the Government's key strategies and targets for achieving carbon neutrality before 2050. Of note was the Government's ambitious mid-term target to reduce carbon emissions by 2035 and its Carbon Neutrality Partnership program with over 60 major organisations in Hong Kong.

In the subsequent panel discussion, our speakers shared their views on how Hong Kong can support a just and inclusive transition in the Asia-Pacific region as a capital-raising centre. As it stands, there needs to be more opportunities for transition finance. A lack of clarity in green finance standards, which is key in transition planning, is a major obstacle for companies and the collective efforts being made to achieve carbon neutrality.

However, companies still need to be held accountable and not use greenwashing as a defence for not actioning their climate action plan.



TALENT - WHAT DO WE NEED TO DO TO WIN THE WAR?

To round off the Summit, our final panel “Talent – What do we need to do to win the war?” examined the key talent trends in Hong Kong and how businesses can work together to make Hong Kong an attractive place to work.

A common thread throughout the Summit was talent, or rather the issue of attracting and retaining talent in Hong Kong.

Our panellists highlighted a shortage of talent in three key sectors: fintech, cross-border and GBA expertise, and ESG – all of which are key to ushering in a new chapter for Hong Kong, towards greater connectivity and global sustainability. Although Hong Kong has exceptional talent in traditional fields such as finance and engineering, the future demands talent with multidisciplinary skills and in-depth knowledge of multiple jurisdictions.

We heard some innovative talent and culture initiatives that Standard Chartered Bank and HKEX offer to their employees, underpinned by an awareness that learning, as well as a clear roadmap for career progression, is the new loyalty.

There is much faith in Hong Kong’s capability to win the war for talent, and a bright future awaits for all who still believe in what the city has to offer.



The British
Chamber of Commerce
in Hong Kong
香港英商會

Thank you

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